





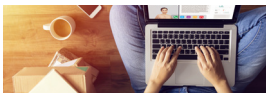





Issue	Special Round Table	In Focus
#74 FEB 	▶ Security	▶ Enterprise PC
#75 MAR 	▶ Data Center & Edge	▶ Women of the Channel
#76 APR 	▶ Workplace Solutions	▶ Enterprise Smartphones
#77 MAY 	▶ Imaging & Printing	▶ The Channel Survey
#78 JUN 	▶ Cloud XaaS	▶ Networking
#79 JUL 	▶ Servers, Storage & Virtualization	▶ Partners Roundtable
#80 SET 	▶ IT Mobility	▶ Computer Vision
#81 OCT 	▶ Smart IoT Edge	▶ Digital Signage
#82 NOV 	▶ Business Continuity	▶ Top Channel
#83 DEC 	▶ Hybrid Cloud & Multicloud	▶ Best Products of the Year (reader's choice)

This document is a prediction of future editorial content. Confirm with the editorial staff.

All content marked as “Especial” (Special) are executed in a round-table format, with the participation of sponsor companies and guests. These subjects will be addressed in the context of the “Especial” or “Em Foco” (Focus), but may be edited as a journal supplement. Events organized by the industry, such as fairs and national / international meetings, will warrant, as always, IT Channel's attention, with dedicated content.

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IT Channel will keep the following segments throughout 2019:

- NOTÍCIAS / NEWS:** All information relevant to the market
- ANÁLISE / ANALYSIS:** Article dedicated to an IT operator, analyzing their corporate strategy, Channel programs, results and recent launches
- TEM A PALAVRA / HAS THE FLOOR:** Big market players in the first person
- PARCEIRO / PARTNER:** A Channel Partner in the spotlight
- PROJETO / PROJECT:** Analysis of a successful deployment
- DISCURSO DIRETO / FIRST PERSON:** A flash interview with a market player
- REPORTAGEM / COVERAGE:** Coverage of larger events
- OPINIÃO / OPINION:** Given by guests
- VENDAS & MKT / SALES & MKT:** For the commercial success of Partners

TOTAL CIRCULATION: > 16.980
PRINT: 2.557 
 (Audit by APCT, Feb - Sep 2020)
DIGITAL: > 14.423
 (Average per issue Feb - Nov 2020)
WEB: > 145.560 page-views, > 10.196 unique users
 (Monthly average Jan - Nov 2020)
NEWSLETTER: > 6.238 active subscribers
 (Audit by APCT, Feb - Sep 2020)

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