

channel ON

itchannel conference 5 jun

► CONCEPT

Channel ON is the premier independent event for Channel Partners, distributors, and senior managers from manufacturers in the information technology sector. We provide a networking and discussion environment for the latest trends and topics relevant to the industry.

► AUDIENCE

The in-person audience of 200 IT Channel Journal readers will consist of the leading Channel Partners in the Portuguese market, responsible for the integration and resale of information technology, with a particular focus on Partners serving the business and public sectors. With representatives from Value Added Resellers (VAR), Managed Service Providers (MSP), Systems Integrators (SI), and major retailers, the speakers have been carefully selected based on their potential for manufacturers.

► LOCATION

The conference will take place at the Lisbon Secret Spot, located in Montes Claros, Lisbon. With a capacity for 240 people, it offers easy access and is particularly pleasant for springtime events due to its outdoor spaces.

► CONFERENCE

The event will feature keynote speeches by independent speakers, market analysts, roundtable discussions, interviews, and case studies. Key themes covered include management, human resources, marketing and sales, legal issues, innovation, access to funding, and incentives. Commercial sessions and roundtables provide an opportunity for brands to convey important messages to Partners.



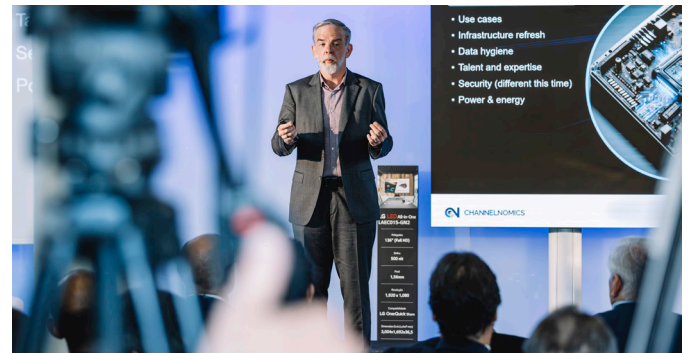
▶ WORKSHOPS

The workshops, lasting 40 minutes will be held in private rooms for groups of up to 30 people, providing an exclusive opportunity for brands to reinforce their messages to carefully selected Partners. The selection of attending Partners is made upon the sponsor's recommendation, based on participation requests via the platform and specific invitations coordinated and confirmed by the event secretariat.

▶ CONTACT AREA

The Contact/Exhibition Zone is the networking epicentre of Channel ON, offering a dynamic and accessible space for interaction between participants and the key representatives of information technology brands. In this strategic location, where coffee breaks and lunch will be served, guests can interact, exchange ideas, and explore business opportunities in an environment conducive to networking and collaboration.

▶ LEVELS OF SPONSORSHIP



	Stage	Exhibition	Workshop	Coverage	Invitations	Staff	Attendees	Investment
			Room	Pages + Video			List	
DIAMOND Partner (Exclusive)	Slot 15m	(piso 1)	Y	2	10	5	Y	8 000€
PLATINUM Partner (2)	Slot 15m	(piso 1)	–	1	5	4	Y	7 000€
GOLDEN Partner (6)	Slot 10m	(piso 1)	–	half page	4	3	Y	6 000€
SILVER Exhibition + Workshop Partner	–	(piso 0)	Y	1	workshop attendees	3	Y	5 500€
SILVER Workshop Partner	–	–	Y	1	workshop attendees	3	Y	3 600€
SILVER Exhibition Partner (piso 0)	–	(piso 0)	–	–	3	3	–	3 000€
SILVER Round Table Partner	Shared	–	–	2	3	2	–	3 000€
SILVER Partner Lunch	–	–	–	–	–	2	–	2 500€
SILVER Partner Coffee-break	–	–	–	–	–	2	–	2 000€

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