

Do you know how to generate the unified insights you need to optimize your complex IT environment?

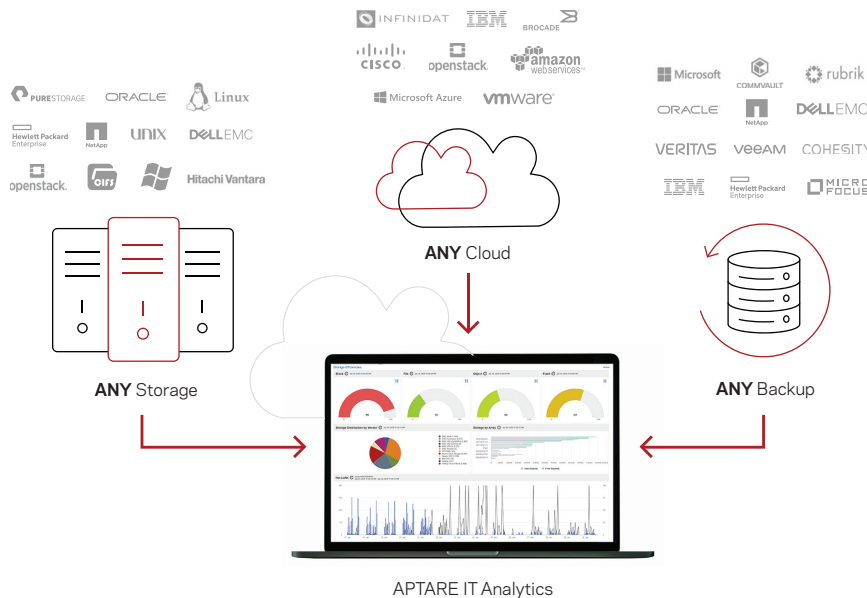
**APTARE™ IT Analytics Knows.**



APTARE IT Analytics provides centralized visibility for multi-vendor IT infrastructure, delivering actionable insights through a single pane of glass across on-premises and hybrid and multi-cloud environments.

**BENEFITS:**

- Optimize storage and costs
- Mitigate risks to meet SLAs
- Streamline backup compliance
- Gain visibility into storage and backup performance and integrity
- Implement chargeback for storage, backup and virtualization



# Streamline Backup Auditing & Reporting



With APTARE IT Analytics you can streamline backup compliance and gain visibility into backup performance and integrity.

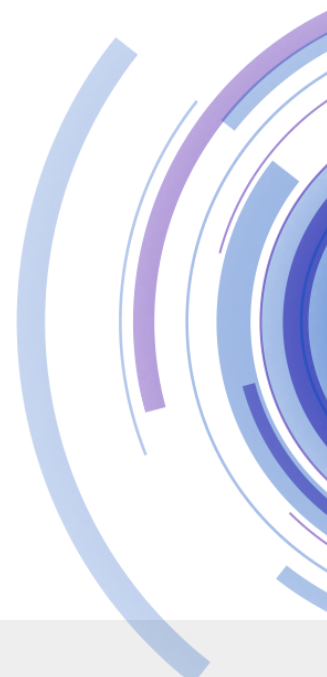
## APTARE knows:

- Where your unprotected data resides
- Which clients your backup software is unaware of
- If your backups were completed successfully and whether they meet your unique compliance requirements

## Do you?

### BENEFITS:

- Reduce data protection complexity
- Minimize human error
- Proactively identify problems



### USE CASE:

Wireless Solutions Provider



### Challenge:

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A growing global enterprise with complex infrastructure and compliance requirements experienced challenges collecting and analyzing backup information.

### Solution:

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APTARE IT Analytics was deployed across 11 global data centers.

### Outcome:

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APTARE IT Analytics streamlined backup reporting and auditing processes, enabled more efficient backup architecture, and increased managerial confidence.

**99.8%**

Backup success rate

**20-30%**

Backup reporting costs reduced

**\$60,000**/yr

Amount saved in less efficient hardware costs

# Optimize Storage & Costs



APTARE IT Analytics provides end-to-end storage capacity reporting, enabling you to effectively manage data storage resources and fully utilize available storage in your complex IT environment.

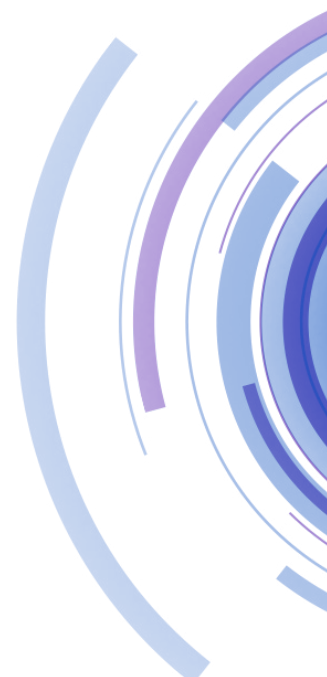
## APTARE knows:

- How much storage capacity you have
- Who's consuming your data storage and at what rate
- Where to find your reclaimable storage
- Where your storage resources are being used ineffectively
- When you will run out of storage
- Which cloud workloads can be decommissioned to reduce costs

## Do you?

### BENEFITS:

- Increase accuracy of capacity planning
- Gain visibility into actual consumption of resources
- Optimize storage performance while decreasing capital expenditures



### USE CASE:

## Financial Services Institution



### Challenge:

A large financial services institution sought to improve its capacity planning ability across its heterogeneous storage environments.

### Solution:

APTARE IT Analytics was deployed institution-wide.

### Outcome:

By providing end-to-end visibility, APTARE IT Analytics was able to accurately measure and report storage usage and trends across locations, departments, and applications. This enabled infrastructure managers to more effectively manage resource usage across entire institution.

# 8.3<sub>PB</sub>

Reclaimed 8.3 petabytes of primary storage capacity, creating cost savings of \$16.5M and ROI of 446%.

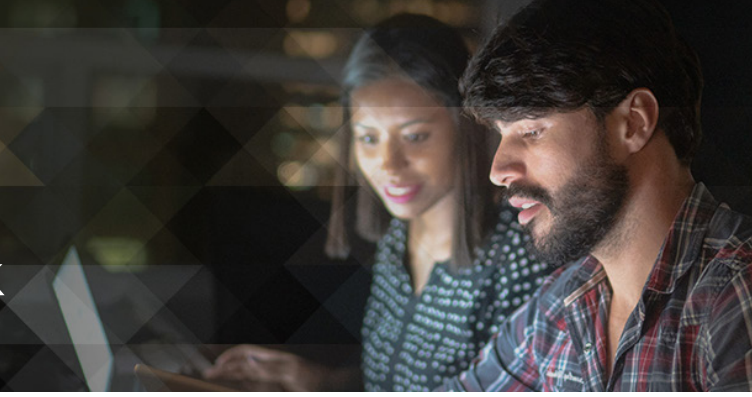
# 60<sub>DAY</sub>

Realized a 60-day payback period after engaging in a storage reclamation exercise.



Real-time analytics and trend analysis optimized capacity planning and global resource optimization strategy.

# Modernize and Monetize Your IT Services with Infrastructure Chargeback



Use APTARE IT Analytics to understand where IT resources are being consumed, and charge back costs to end-customers or business units by capacity and performance.

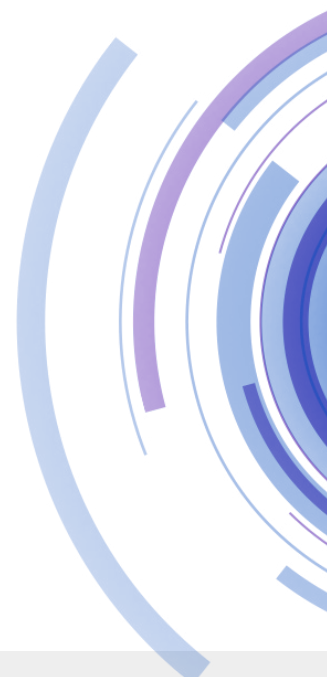
## APTARE knows:

- Who or what is consuming your storage pool capacity
- Which apps / business units are consuming your IT resources the fastest
- Which departments are consuming how much data for chargeback purposes

## Do you?

### BENEFITS:

- Gain management-level reporting for multi-tenancy environments
- Provide visibility and reporting into backup, storage and virtual resources to manage cost and demand
- Drive users to right level and cost of storage and data protection



### USE CASE:

Fortune 500 Health Care Company



### Challenge:

A leading services provider to the health care industry needed to automate chargeback reports with aggregation of tiered storage usage across multiple business units and applications.

### Solution:

The company implemented a custom-designed chargeback system powered by APTARE IT Analytics.

### Outcome:

APTARE IT Analytics generates a monthly chargeback report for administrators which contains all needed storage allocation and chargeback details from across all storage tiers, business units, and applications.



Improved accuracy of and streamlined chargeback reporting process.



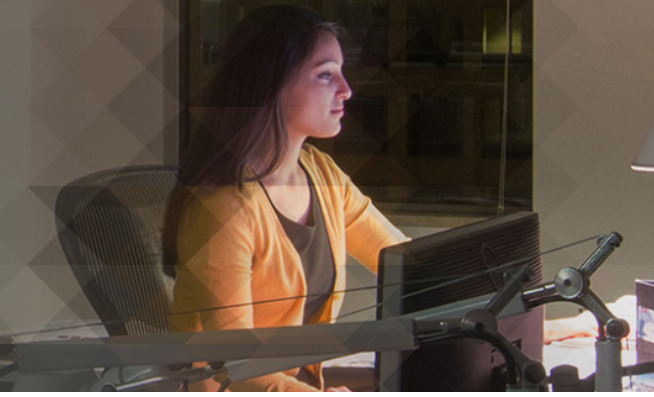
Increased utilization of storage across company, while reducing CapEx spending on new storage.

**\$36,000**/yr

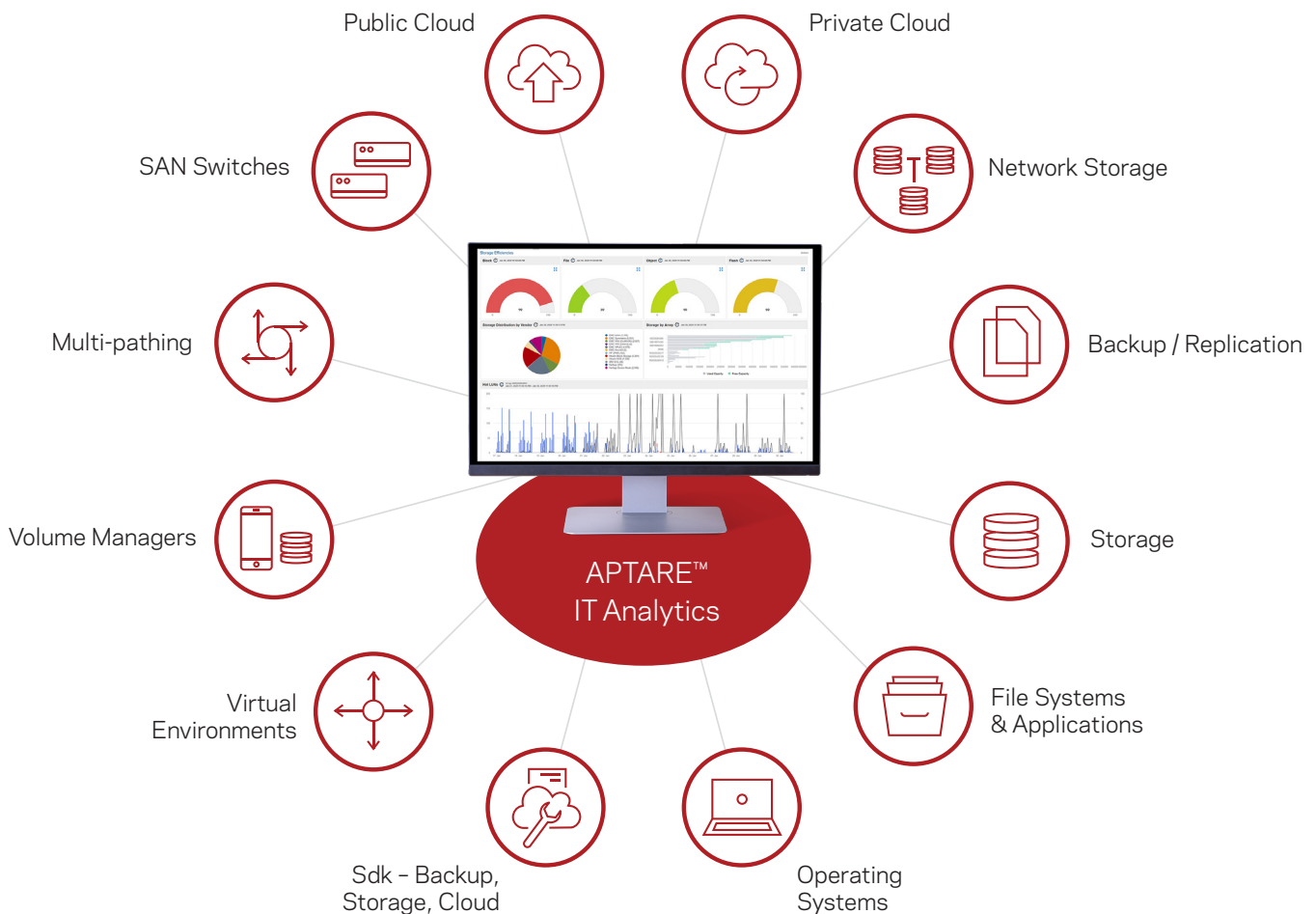
Saved \$36,000 per year in OpEx.



# See Across Heterogeneous IT Environments



APTARE's interoperability across a wide range of products and technologies greatly simplifies management, reduces risk, optimizes storage resources, and saves operational costs.



APTARE knows how to generate the unified insights you need to optimize your complex IT environment.

And now you can too.

**To schedule your live demo, please go to:**

<https://www.veritas.com/form/requestacall/aptare-it-analytics>